

**TENTATIVE AGENDA**  
**INTERNATIONAL CONFERENCE**  
**FUTURE-ORIENTED TRANSFORMATION OF BIOECONOMIC TRADE AND**  
**VALUE CHAIN**

13:30 - 17.00 (GMT+7), November 24, 2021  
Hanoi, Vietnam

**Venue:** Hybrid

- **Offline:** National Economics University, Hanoi, Vietnam
- **Online:** via Zoom (link to be confirmed)

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13:15 - 13:45	<b>Registration</b>
13:45 - 13:55	<b>Welcome Speech</b> Assoc. Prof. Dr. Pham Hong Chuong, President of NEU
13:55 - 14:05	<b>Opening Remarks</b> Assoc. Prof. Dr. Ta Van Loi, Dean of STIE
14:05 - 14:35	<b>Keynote 1: Prof. David B. Grant, Dean of Research and Societal Impact, Professor of Supply Chain Management and Social Responsibility, Hanken School of Economics, Finland</b> <i>Sustainability and SCM</i>
14:35 – 15:00	<b>Discussion</b> Moderator: Assoc. Prof. Dr. Ta Van Loi and Prof. David B. Grant
15:00 - 15:15	<b>Coffee break</b>
15:15 - 15:35	<b>Keynote 2: Assoc. Prof. Dr. Dang Thi Phuong Hoa, Editor in Chief, Journal of European Studies</b> <i>European green development paths and Eurasia’s preparatory scenarios in trade deals with the EU</i>
15:35 - 15:55	<b>Keynote 3: Assoc. Prof. Dr. Pham Thi Tue and MA. Ngo Ngan Ha, Thuong mai University</b> <i>Enhancing the attraction of green FDI into Vietnam</i>
15:55 - 16:15	<b>Keynote 4: Mr. Dao Trung Thanh, Vice Director, Dr. SME</b> <i>Digital Maturity Model in Enterprises</i>
16:15 - 16:45	<b>Discussion</b> Moderator: Assoc. Prof. Dr. Ta Van Loi, Assoc. Prof. Dr. Dang Thi Phuong Hoa, MA. Ngo Ngan Ha and Mr. Dao Trung Thanh
16:45 - 17:00	<b>Closing Remarks and Photos</b>

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